

SECTION 7: HEIDER COLLEGE OF BUSINESS

Table 7.1: Business Administration Freshman Applications Fall 2009 – 2016

	2009	2010	2011	2012	2013	2014	2015	2016
Applied	856	825	896	995	1,033	1,741	2,160	2,285
Accepted	687	615	685	768	791	1,276	1,545	1,672
Admit Rate	80.3%	74.5%	76.5%	77.2%	76.6%	73.3%	71.5%	73%
Enrolled	171	138	154	205	194	266	281	280
Enroll Yield	24.9%	22.4%	22.5%	26.8%	24.5%	20.8%	18.2%	16.7%
Enrolled Students								
Men	60%	56%	60%	68.0%	61.9%	69.9%	65.8%	70.7%
Women	40%	44%	40%	42.0%	38.1%	30.1%	34.2%	29.3%
Mean ACT Score	26.1	26.3	26.9	26.0	26.3	26.7	26.8	27.1
Upper 10% High School Rank	26%	33%	39%	30%	38.7%	32.0%	32.0%	25.7%
Upper 30% High School Rank	70%	70%	74%	67%	69.9%	78.7%	74.6%	67.3%
Upper 50% High School Rank	88%	88%	92%	89%	89.2%	91.8%	91.5%	85.0%
Roman Catholic	68%	70%	64%	66%	65.5%	60.9%	61.6%	61.4%
Private High School	52%	54%	53%	53.2%	54.1%	55.6%	53.7%	50.3%
Public High School/Charter	44%	44%	45%	46.3%	42.8%	42.1%	42.4%	45.4%
Charter							0.0%	0.0%
Home Schooled				0.5%	0.0%	0.0%	0.0%	0.0%
Online - Virtual							0.0%	0.0%
Foreign						1.1%	3.9%	3.9%
Not Reported		2%	2%	0.0%	3.1%	1.2%	0.0%	0.4%

Business Administration Freshman Applications

