

## eLearning: Instructional Design

### Empowering Faculty with Innovative Teaching Strategies and Technology Integration

The Instructional Design team partners with faculty to enhance the quality of online, distance, blended/hybrid, and technology-enhanced face-to-face courses. The team offers faculty innovative teaching strategies and support to integrate technology thoughtfully into their coursework, fostering an engaging and effective learning environment. In addition, the team provides technical assistance for key support for key academic technologies.

### A Collaboration with Faculty to Enhance Student Learning

Our team collaborates with faculty and staff to create online content for a variety of projects related to course design and development, academic technology integration, and course accessibility and universal design. The Instructional Design team aim to enhance the learning experience by leveraging the latest instructional design principles and technologies. Our team is dedicated to creating engaging, accessible, and effective online learning environments that cater to diverse learning needs.

### What We Do:

- **Course Design and Development:** We work closely with faculty to design and develop courses that are pedagogically sound and visually appealing. Our goal is to create content that not only meets educational standards but also engages and motivates students.
- **Academic Technology Integration:** We integrate innovative academic technologies into course content to enhance interactivity and learning outcomes. This includes the use of multimedia, interactive simulations, and other digital tools.
- **Course Accessibility and Universal Design:** We ensure that all course materials are accessible to all students, including those with disabilities. Our team follows universal design principles to create inclusive learning environments that support diverse learners.

### Our Approach:

- **Collaborative:** We believe in a collaborative approach, working closely with faculty and staff to understand their needs and goals. This partnership ensures that the final product aligns with the educational objectives and enhances the overall learning experience.
- **Innovative:** We stay abreast of the latest trends and technologies in instructional design to provide innovative solutions that improve learning outcomes.
- **Student-Centered:** Our focus is always on the students. We design courses that are engaging, interactive, and tailored to meet the diverse needs of learners.

By combining expertise in instructional design with a passion for education, our team is committed to creating high-quality online learning experiences that empower both educators and students.

## Additional Faculty Resources:

Readily available to Creighton faculty are the following resources:

- [eLearning Faculty Guides](#) provide information and support resources for Creighton's academic technologies.
- [Generative AI Resources Blueline Group](#) is evolving to support faculty with generative AI tools regarding teaching and learning.
- [Vevox](#), the CFE and Student Success have partnered to offer a Creighton-wide membership to Vevox, the #1 rated cloud-based polling and Q&A platform for student engagement. One or more areas of focus will need to be identified in the proposal and listed in the application.
- [Introduction to Digital Learning & Academic Technologies 2.0](#) encompasses foundational knowledge and skills necessary for successfully teaching in a digital learning environment regardless of program or delivery method (face-to-face, hybrid or fully online).
- [EdTech Resources](#) offers a list of software are options for faculty/staff needing tools outside of what Creighton's academic technologies.

The Center for Faculty Excellence (CFE) recognizes contributions and insights from external organizations, which lead Higher Education industry standards of excellence in teaching, learning, assessment, and academic technologies. This approach ensures that Creighton University Center for Faculty Excellence initiatives are both innovative and aligned with the highest standards of academic excellence. External organization in alignment with eLearning-Instructional Design include:

- WICHE Cooperative for Educational Technologies ([WCET](#))
- United States Distance Learning Association ([USDLA](#))
- Online Learning Consortium ([OLC](#)), The Organization

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This information sheet provides an overview of eLearning Instructional Design and the team that supports instructional design at Creighton University.