

eLearning: Instructional Technology

The Instructional Technologist at the Center for Faculty Excellence supports faculty in integrating academic technology to enhance teaching and learning across all modalities. This role involves training instructors on instructional technologies and classroom tools, becoming proficient in key platforms like Canvas, Zoom, Panopto, and Vevox, and researching new or alternative academic technologies.

What We Do:

The Instructional Technologist at Creighton University's Center for Faculty Excellence supports faculty in enhancing teaching and learning through effective use of instructional technology. Key areas of support include:

- Guiding faculty on university-supported academic technologies, including Canvas, Panopto, Zoom, and Vevox.
- Assisting with the implementation and support of distance learning, hybrid, and HyFlex teaching models.
- Delivering in-person and virtual training, one-on-one consultations, and on-demand resources tailored to instructional needs.
- Developing and maintaining instructional materials such as how-to guides, tutorials, and training documentation.
- Researching, evaluating, and recommending new tools and practices that support inclusive, effective teaching.

Our Approach:

The Instructional Technologist follows a collaborative, faculty-focused approach that emphasizes clarity, innovation, and continuous improvement:

- **Collaborative Engagement:** Builds strong partnerships with faculty, departments, and support units to identify and address instructional technology needs.
- **Training and Adoption:** Develops and implements academic technology training in partnership with IT.
- **Research and Evaluation:** Actively evaluates current and alternative academic technologies by gathering usage data, instructor feedback, and support trends.
- **Support Beyond BlueLine:** Serves as the go-to contact for tools like Vevox, Panopto, and Creighton-supported educational technologies outside of the Learning Management System.

Additional Faculty Resources:

Readily available to Creighton faculty are the following resources:

- [**eLearning Faculty Guides**](#) provide information and support resources for Creighton's academic technologies.
- [**Generative AI Resources Blueline Group**](#) is evolving to support faculty with generative AI tools regarding teaching and learning.
- [**Vevox**](#), the CFE and Student Success have partnered to offer a Creighton-wide membership to Vevox, the #1 rated cloud-based polling and Q&A platform for student engagement. One or more areas of focus will need to be identified in the proposal and listed in the application.
- [**Introduction to Digital Learning & Academic Technologies 2.0**](#) encompasses foundational knowledge and skills necessary for successfully teaching in a digital learning environment regardless of program or delivery method (face-to-face, hybrid or fully online).
- [**EdTech Resources**](#) offers a list of software are options for faculty/staff needing tools outside of what Creighton's academic technologies.

This information sheet provides an overview of eLearning Instructional Technology support at Creighton University.