eLearning: Media Design

The eLearning Media Designer offers strategic design consultation and full-spectrum multimedia support to faculty and administration across the university's nine colleges and schools. This role is instrumental in enhancing the visual and instructional quality of academic courses—whether they are delivered online, hybrid, or on-campus—and in developing educational publications.

Full-Spectrum Multimedia Support:

- **Graphic Design:** Provide technical drawings and image development to support instructional content, making complex concepts easier to understand through visual representation.
- **Photography:** Captures instructional and publication imagery that enhances the visual appeal and clarity of educational materials.
- **Videography:** Produce instructional videos that engage students and support various learning styles, making content more accessible and dynamic.

Approach to Media Design:

The eLearning Media Designer provides comprehensive and strategic support to faculty in the creation of high-quality educational materials. Here's how the role approaches this support:

Consultation and Customization
- **Strategic Design Consultation**: The Media Designer works closely with faculty to understand their specific needs and goals for each course. This collaboration ensures that the design and multimedia elements are tailored to enhance the instructional quality and meet the educational objectives for student learning.
- **Customized Solutions**: By understanding the unique requirements of different subjects and teaching styles, the Media Designer provides customized multimedia solutions that effectively support the learning process.

Enhancing Educational Materials
- **Engagement and Effectiveness**: Multimedia support is essential for creating educational materials that are not only informative but also engaging. High-quality visuals and multimedia elements help capture students' attention and enhance their learning experience.
- **Continuous Improvement**: Continuously seek feedback from faculty and students to refine and improve our multimedia support services. This iterative approach ensures that our solutions remain relevant, effective, and aligned with the latest educational standards

and technologies.

In summary, the eLearning Media Designer provides comprehensive multimedia design support, centered on collaboration, ensuring that educational materials are visually appealing, instructional, and engaging. This work enhances the overall quality of academic courses and contributes to a more effective and enjoyable learning experience. The media designer provides strategic design consultation and full-spectrum multimedia support, to assist faculty in the creation of visually appealing, instructional, and engaging educational materials that elevate the student learning experience.

This information sheet provides an overview of eLearning Media Design at Creighton University.